

FOR IMMEDIATE RELEASE

New Delhi: December 18, 2008 -- The News Broadcasting Standards Disputes Redressal Authority constituted under the Chairmanship of Justice (Retd.) J.S. Verma, former Chief Justice of India and former Chairperson of the National Human Rights Commission had been working upon drawing up of Guidelines for telecast of news relating to sensitive matters for some time. The tragic episode of the Mumbai terror attack made it extremely urgent that such Guidelines be immediately circulated at least in relation to episodes akin to the Mumbai terror attack.

Accordingly, as a sincere measure of self-regulation, the NBA has finalized the Guidelines for telecast of news during emergency situations, which is to be followed by member news broadcasters.

A copy of the Guidelines (<http://www.nbanewdelhi.com/guidelines.asp>) so drawn up are reproduced overleaf, which may be appropriately reported in your esteemed newspaper/magazine.

--

Annie Joseph
Secretary General