



June 11, 2012

All Members of NBA

Re: Advisory relating to slot aired by member broadcasters titled “Third Eye of Nirmal Baba”

As you are aware, we have issued an Advisory dated 29.5.2012 whereby Member channels have been advised that any footage/segment/programme relating to Nirmal Baba or other similar “programmes is/are “paid-for”, during telecast such footage/segment/programme must be conspicuously marked **Advertisement**” continuously throughout the duration of such footage/segment/programme.

The Secretary I&B has discussed with President NBA today that some news channels are carrying a slot titled “Third Eye of Nirmal Baba” and he has requested President, NBA that he may take appropriate action to stop this programme as the Courts are also seized of this matter.

Since carrying this programme is in clear violation of the **Guideline 7 of the Specific Guidelines covering reportage relating to “Supernatural Occultism & Paranormal”**, members carrying the slot “Third Eye of Nirmal Baba” are hereby advised to stop airing the same.

It is understood that the IBF has also advised its members to stop airing slots as it appears to encourage “superstition and blind belief”.

Annie Joseph
Secretary General

CC: All Editors & Legal Heads of NBA