

November 25, 2011

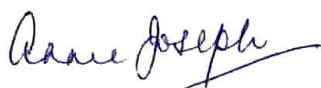
All Editors of NBA

**Re: Advisory on Programmes/Coverage of 3rd Anniversary
of 26/11 Mumbai Terror Attacks**

This Advisory is being issued in regard to the programmes / reports that member news channels may broadcast in relation to, and on the occasion of, the 3rd anniversary of the terror attacks that took place on 26/11/2008 in Mumbai killing innocent people.

Considering the extremely sensitive nature of the subject and also that the matter is *sub-judice*, Editors/Members are advised that all programmes/reports relating to the 26/11 terror attacks be carried carefully bearing in mind the Emergency Guidelines & the Specific Guidelines relating to Reportage dated 18.12.08 & 10.2.09 respectively that were issued by the NBA.

All telecast of programmes/reports relating to 26/11 terror attack should be tested on the touchstone of “public interest” to avoid any breach of the above guidelines.



Annie Joseph
For & on Behalf of the
News Broadcasting Standards Authority

CC: All Members/Legal Heads of NBA