



**FOR IMMEDIATE RELEASE**

**NBA Announces Office Bearers - 2010-11**

**New Delhi: December 21, 2010** —The following Members were appointed as **Office Bearers** of NBA for the year 2010-11 at its Board Meeting held today.

1. Mr. K.V.L. Narayan Rao - **President** (Executive Director & Group CEO – NDTV Ltd.)
2. Mr. Barun Das – **Vice President** (CEO - Zee News Ltd.)
3. Mr. Ashok Venkatramani – **Honorary Treasurer** (CEO – Star News, MCCA Ltd.)

**The other Members on the NBA Board are :**

4. Mr. G. Krishnan – Executive Director & CEO - TV Today Network Ltd.
5. Mr. Rajat Sharma, Chairman– Independent News Services Pvt. Ltd.
6. Mr. Sunil Lulla, MD & CEO – Times Global Broadcasting Company Ltd.
7. Mr. Saikumar Ganapathy Balasubramanian – COO - ibn 18 Broadcast Ltd.

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Annie Joseph  
Secretary General